

## ORDER



**KSNV**

<b>Orders</b>	<b>Order / Rev:</b>	<b>108120</b>
	Alt Order #:	06866261
	Product Desc:	PRIORITIES USA ACT
	Estimate:	E1566
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	10/22/12 / 10/22/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	Mundy-Katowitz Media, Inc.
	Buying Contact:	
	Billing Contact:	
		1322 G St. SE
		Washington, DC 20003

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Priorities USA Action
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:05:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	31	\$73,300.00	\$62,305.00
10/29/12	10/29/12	8	\$16,950.00	\$14,407.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	31	\$73,300.00	\$62,305.00	0.00
November 2012	8	\$16,950.00	\$14,407.50	0.00
<b>Totals</b>	<b>39</b>	<b>\$90,250.00</b>	<b>\$76,712.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

KSNV	24%	\$90,250.00
Market	100%	\$376,041.67

### Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$71,447.92
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$82,729.17
KTUD	3%	\$11,281.25
KVVU	18%	\$67,687.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	14%	\$52,645.83

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	GM	5-6a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE/WAGNRS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

Order / Rev: 108120  
 Alt Order #: 06866261  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACT  
 Estimate: E1566

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE/WAGNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$2,000.00		0.00						
E 2	KSNV	10/25/12	10/25/12	Days of our Lives Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
DAYS OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$2,000.00		0.00						
E 3	KSNV	10/29/12	10/29/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
DAYS OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$2,000.00		0.00						
E 4	KSNV	10/24/12	10/24/12	The Doctors The Doctors	CM	2pm-3pm	--W----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$650.00		0.00						
E 5	KSNV	10/29/12	10/29/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$650.00		0.00						
E 6	KSNV	10/23/12	10/23/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR.PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$1,200.00		0.00						
E 7	KSNV	10/25/12	10/25/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR.PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$1,200.00		0.00						
E 8	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR.PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,200.00		0.00						
E 9	KSNV	10/23/12	10/23/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-T-----	1:00	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
NEWS AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$3,600.00		0.00						
E 10	KSNV	10/26/12	10/26/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	----F--	1:00	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
NEWS AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$3,600.00		0.00						
E 11	KSNV	10/24/12	10/24/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	--W----	1:00	1	\$6,800.00	1	0.00	NM	1	\$6,800.00
JEOP-WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$6,800.00		0.00						
E 12	KSNV	10/23/12	10/23/12	FacetoFace/Ralston Rep FacetoFace/Ralston Report	CM	730-758pm	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
NEWS 3 FACE TOFACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$1,800.00		0.00						
E 13	KSNV	10/25/12	10/25/12		CM	730-758pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FacetoFace/Ralston Repc															
FacetoFace/Ralston Report															
NEWS 3 FACE TOFACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,800.00		0.00			
E 14	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Repc	CM	730-758pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FacetoFace/Ralston Report															
NEWS 3 FACE TOFACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,800.00		0.00			
E 15	KSNV	10/24/12	10/24/12	The Tonight Show	CM	1135p-1236a	--W----	1:00	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Tonight Show															
TONITE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$4,000.00		0.00			
E 16	KSNV	10/26/12	10/26/12	The Tonight Show	CM	1135p-1236a	----F--	1:00	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Tonight Show															
TONITE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$4,000.00		0.00			
E 17	KSNV	10/25/12	10/25/12	Last Call w/Carson Daly	CM	136-205am	---T---	1:00	1	\$700.00	1	0.00	NM	1	\$700.00
Last Call w/Carson Daly															
C DAILY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$700.00		0.00			
E 18	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News 3 Sunrise SATURDAY															
NWS 3 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00			
E 19	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Saturday Today															
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$2,000.00		0.00			
E 20	KSNV	10/27/12	10/27/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
News 3 Today - SAT															
NEWS TDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,500.00		0.00			
E 21	KSNV	10/27/12	10/27/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
Sa-Su Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,350.00		0.00			
E 22	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
WKND Jeop/Wheel															
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,050.00		0.00			
E 23	KSNV	10/27/12	10/27/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
Vegas Inc.															
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,350.00		0.00			
E 24	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News 3 Sunrise SUNDAY															
NW3 SUN WKDN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,000.00		0.00			
E 25	KSNV	10/29/12	10/29/12		CM	430a-5a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wake Up Early w/ Wagne											
				Wake Up Early Wagners											
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----		1		\$400.00		0.00					
E 26	KSNV	10/26/12	10/26/12	The Agenda 1230pm	CM	1230-1p	----F--	1:00	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				The Agenda 1230pm											
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--		1		\$1,300.00		0.00					
E 27	KSNV	10/29/12	10/29/12	The Agenda 1230pm	CM	1230-1p	M-----	1:00	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				The Agenda 1230pm											
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----		1		\$1,300.00		0.00					
E 28	KSNV	10/23/12	10/23/12	The Doctors	CM	2pm-3pm	-T-----	1:00	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				The Doctors											
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-T-----		1		\$1,300.00		0.00					
E 29	KSNV	10/24/12	10/24/12	The Doctors	CM	2pm-3pm	--W----	1:00	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				The Doctors											
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	--W----		1		\$1,300.00		0.00					
E 30	KSNV	10/26/12	10/26/12	Today Show	CM	658a-9am	----F--	1:00	1	\$7,600.00	1	0.00	NM	1	\$7,600.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--		1		\$7,600.00		0.00					
E 31	KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	1:00	1	\$7,600.00	1	0.00	NM	1	\$7,600.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----		1		\$7,600.00		0.00					
E 32	KSNV	10/25/12	10/25/12	M-F 5-6a WakeUp w/Wag	CM	5-6a	---T---	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				M-F 5-6a WakeUp w/Wagners											
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	---T---		1		\$2,400.00		0.00					
E 33	KSNV	10/26/12	10/26/12	M-F 5-6a WakeUp w/Wag	CM	5-6a	----F--	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				M-F 5-6a WakeUp w/Wagners											
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--		1		\$2,400.00		0.00					
E 34	KSNV	10/23/12	10/23/12	Noon News	CM	12-1230pm	-T-----	1:00	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Noon News											
NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-T-----		1		\$2,000.00		0.00					
E 35	KSNV	10/26/12	10/26/12	Noon News	CM	12-1230pm	----F--	1:00	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Noon News											
NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--		1		\$2,000.00		0.00					
E 36	KSNV	10/25/12	10/25/12	Wake Up Early w/ Wagn	CM	430a-5a	---T---	1:00	1	\$800.00	1	0.00	NM	1	\$800.00
				Wake Up Early Wagners											
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	---T---		1		\$800.00		0.00					
E 37	KSNV	10/28/12	10/28/12		CM	430a-5a	-----S	1:00	1	\$800.00	1	0.00	NM	1	\$800.00

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 Estimate: E1566

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wake Up Early w/ Wagner											
				Wake Up Early Wagners											
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$800.00		0.00						
E 38	KSNV	10/24/12	10/24/12	M-F 6-7a WakeUp w/Wagner	CM	6-7a	--W----	1:00	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$4,000.00		0.00						
E 39	KSNV	10/26/12	10/26/12	M-F Jeop/Wheel	CM	630-730pm	----F--	1:00	1	\$6,800.00	1	0.00	NM	1	\$6,800.00
				M-F Jeopardy/Wheel of Fortune											
JEOP-WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$6,800.00		0.00						
													Totals	39	\$90,250.00